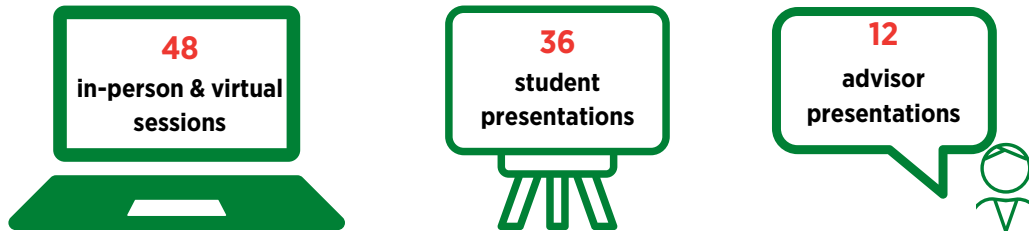


# CALL TO SERVE:

## 2023 PUBLIC SERVICE ROADSHOW

**OVERVIEW:** The Partnership’s Public Service Roadshow is helping to build a federal workforce that understands the lived experiences of all Americans and is prepared to tackle the full spectrum of challenges facing our nation. The roadshow, which delivers on-campus training to students, faculty and advisors on how to successfully navigate the federal hiring process, prioritizes diversity, equity, inclusion and accessibility, targeting communities that have historically lacked access to federal opportunities, rural areas and minority-serving institutions.

### Session Snapshots



For the 2nd Annual Public Service Roadshow in fall 2023, the Call to Serve team was able to reach a total of **1,064 students** and **210 advisors** through virtual and in-person presentations. The team conducted **36 student presentations** and **12 advisor presentations**.





### Campus Visits & DEIA Efforts



The team completed **27 campus visits**. 25 of these campuses were visited in-person, 2 virtually, and 2 had both virtual and in-person visits.

Diversity, equity, inclusion, and accessibility (DEIA) were a priority of the Roadshow, with **37% of the campuses** visited being Minority-Serving Institutions, including:

- 4 Historically Black Colleges and Universities
- 2 Tribal Colleges and Universities
- 2 Hispanic Serving Institutions
- 1 Native American Serving Non Tribal Institution
- 1 Minority Serving Institution

-  = visited in person
-  = only visited virtually
-  = MSI visited in person
-  = MSI visited virtually

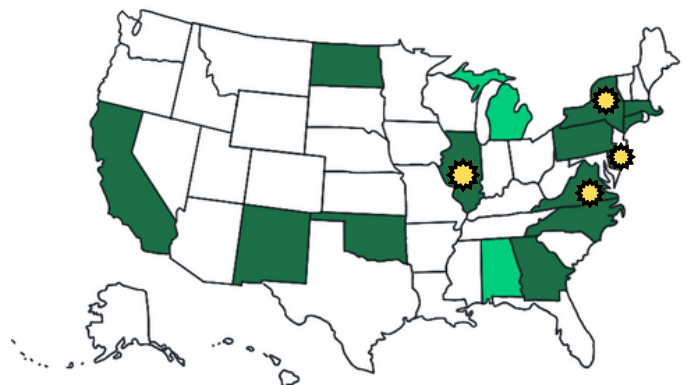
### Nationwide Reach

The 2023 Public Service Roadshow reached **14 states in-person** and **2 states virtually** for a total of **16 states visited**.

In addition to campus-specific visits, the Call to Serve team also participated in **several special engagements**:

- HBCU National Conference
- NYU Wagner/Network of Schools of Public Policy, Affairs, and Administration (NASPAA) Webinar
- Obama Foundation Summit
- DC Intern Night

= visited in person
  = visited virtually
  = special engagement



# Impact on Students

**21%**

growth in survey respondents indicating they were likely to pursue federal opportunities after workshop compared to prior.

**89%**

agreed that the workshop was a good use of their time.

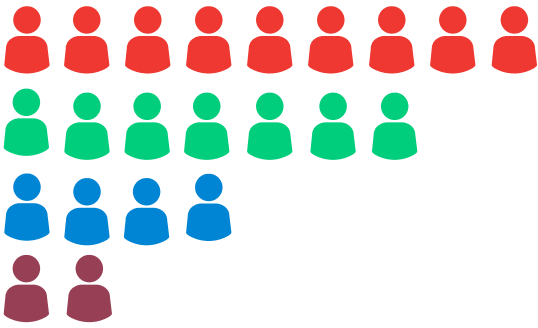
**Less than 7% of the federal workforce is under the age of 30 years old. The following quotes provide evidence of the impact the roadshow's sessions have on participants.**

**“I really liked the presentation. I felt like all the information was clearly displayed and explained. I also appreciated the QR codes, websites, and specific examples. I was unsure about how to get involved in our government and find internships, but this answered all of those questions perfectly. Thank you!”**

**“The speakers were very knowledgeable. I really appreciated that they were transparent about how difficult USA jobs can be. The resources they discussed made me excited.”**

**“As a first-generation student, I appreciate sessions like this to help guide my career search!”**

## Collaborative Efforts



The 2nd Annual Public Service Roadshow would not have been possible without a myriad of support. In addition to the Call to Serve team, **9 Partnership staff members actively supported this effort.**

Campus engagements, whether virtual or in-person, often featured external speakers who shared their experiences in federal service. These **13 external speakers** included 7 federal employees, 4 Future Leaders alumni, and 2 federal interns.



## Nationwide Virtual Sessions Reach

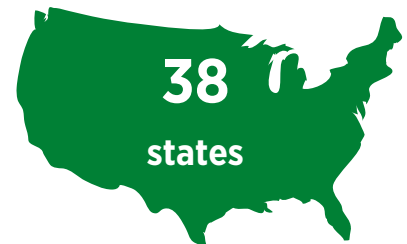
In addition to individual campus visits, the Call to Serve team hosted **three nationwide Call to Serve virtual sessions** open to students anywhere in the country. Please note that this data is separate from the campus visits data that has been discussed throughout this document.

Through these general virtual sessions, the team reached:



**473**

attendees



The team also utilized **Handshake & Go Government mailers** in order to engage and reach out to students.



+



**1701 students**



**501 institutions**



**47 states & DC**