CALL TO SERVE: 2023 PUBLIC SERVICE ROADSHOW

OVERVIEW: The Partnership’s Public Service Roadshow is helping to build a federal workforce that understands the lived experiences of all Americans and is prepared to tackle the full spectrum of challenges facing our nation. The roadshow, which delivers on-campus training to students, faculty and advisors on how to successfully navigate the federal hiring process, prioritizes diversity, equity, inclusion and accessibility, targeting communities that have historically lacked access to federal opportunities, rural areas and minority-serving institutions.

Session Snapshots

For the 2nd Annual Public Service Roadshow in fall 2023, the Call to Serve team was able to reach a total of 1,064 students and 210 advisors through virtual and in-person presentations. The team conducted 36 student presentations and 12 advisor presentations. The team completed 27 campus visits. 25 of these campuses were visited in-person, 2 virtually, and 2 had both virtual and in-person visits.

Campus Visits & DEIA Efforts

Diversity, equity, inclusion, and accessibility (DEIA) were a priority of the Roadshow, with 37% of the campuses visited being Minority-Serving Institutions, including:

- 4 Historically Black Colleges and Universities
- 2 Tribal Colleges and Universities
- 2 Hispanic Serving Institutions
- 1 Native American Serving Non Tribal Institution
- 1 Minority Serving Institution

Nationwide Reach

The 2023 Public Service Roadshow reached 14 states in-person and 2 states virtually for a total of 16 states visited.

In addition to campus-specific visits, the Call to Serve team also participated in several special engagements:

- HBCU National Conference
- NYU Wagner/Network of Schools of Public Policy, Affairs, and Administration (NASPAA) Webinar
- Obama Foundation Summit
- DC Intern Night
Impact on Students

21% growth in survey respondents indicating they were likely to pursue federal opportunities after workshop compared to prior.

89% agreed that the workshop was a good use of their time.

Less than 7% of the federal workforce is under the age of 30 years old. The following quotes provide evidence of the impact the roadshow’s sessions have on participants.

“I really liked the presentation. I felt like all the information was clearly displayed and explained. I also appreciated the QR codes, websites, and specifics examples. I was unsure about how to get involved in our government and find internships, but this answered all of those questions perfectly. Thank you!”

“The speakers were very knowledgeable. I really appreciated that they were transparent about how difficult USA jobs can be. The resources they discussed made me excited.”

“As a first-generation student, I appreciate sessions like this to help guide my career search!”
The team also utilized Handshake & Go Government mailers in order to engage and reach out to students.

Collaborative Efforts

The 2nd Annual Public Service Roadshow would not have been possible without a myriad of support. In addition to the Call to Serve team, 9 Partnership staff members actively supported this effort.

Campus engagements, whether virtual or in-person, often featured external speakers who shared their experiences in federal service. These 13 external speakers included 7 federal employees, 4 Future Leaders alumni, and 2 federal interns.

Nationwide Virtual Sessions Reach

In addition to individual campus visits, the Call to Serve team hosted three nationwide Call to Serve virtual sessions open to students anywhere in the country. Please note that this data is separate from the campus visits data that has been discussed throughout this document.

Through these general virtual sessions, the team reached:

- 473 attendees
- 157 universities
- 38 states

The team also utilized Handshake & Go Government mailers in order to engage and reach out to students.