

CALL TO SERVE: 2024 PUBLIC SERVICE ROADSHOW

OVERVIEW: The Call to Serve Network is the only national system that collaborates with both federal agencies and higher education institutions to promote federal service and recruit the next generation of public servants. Every fall, our team visits campuses across the country. We provide workshops and training on navigating federal career opportunities, recruit for paid opportunities in government and connect with students and advisors. We tailor these sessions to students and the advisors and staff who support students in their pursuit of public service careers. We also collaborate with career services programming, partner with on-campus groups, visit student centers, table and offer one-on-one advising sessions to share tools and resources on navigating the federal hiring system. The roadshow visits a wide range of colleges and universities, including community colleges and rural colleges.

2024 ROADSHOW TOTAL REACH

The numbers below include in-person and virtual campus visits, special engagements such as conferences and convenings, nationwide virtual webinars, and the Partnership's annual Federal Career Expo. Expanded data for each of these categories is included on the following pages.



2,606 Students



280 Advisors



43 States



54 Federal employees



13 Future Leaders Alumni



15 Partnership staff



42,983 students reached through Handshake

CAMPUS VISITS

The Call to Serve team reached a total of **1,610 students** and **237 advisors** through in-person and virtual campus visits in partnership with career services offices, faculty and additional campus partners. In addition to **79 student and advisor facing presentation sessions**, the team participated in **32 tabling sessions**, **8 career fairs**, and **2 panels**.



34 In-person visits



71 Student sessions



18 Advisor sessions



3 Virtual visits



2 Student sessions



1 Advisor session



37 Campuses visited



1,610 Students reached through campus visits



237 Advisors reached through campus visits

SPECIAL ENGAGEMENTS

The Call to Serve team reached additional students and advisors during special engagements this fall through conferences, information sessions and the Partnership's own Federal Career Expo.



503 Students



43 Advisors

At the annual **Federal Career Expo** students interface with representatives from federal agencies who can share internship and job opportunities with attendees, in addition to resources on finding their next career opportunity. This year the expo reached:



209 Students



52 Institutions



22 States



36 Federal employees

SPECIAL ENGAGEMENTS



In-person

- Navigating Your Federal Career: Expo for Students, Interns and Recent Grads
- NSLI-Y Alumni Workshop
- NASPAA Conference
- PIT UN Summit



Virtual

- Great Lakes Colleges Association Virtual Career Fair
- Virginia Talent Opportunity Partnership
- Washington Space Grant Information Session
- NASPAA DC Trek
- APSIA - Rosenthal Fellowship Presentation



358 Students



29 Advisors



145 Students



14 Advisors

NATIONWIDE WEBINARS

In addition to individual campus visits, the Call to Serve team hosted **three** nationwide virtual webinar sessions open to students anywhere in the country. These webinars reached:



493 Students

at



176 Institutions

in



39 States

2024 CAMPUS VISITS REACH

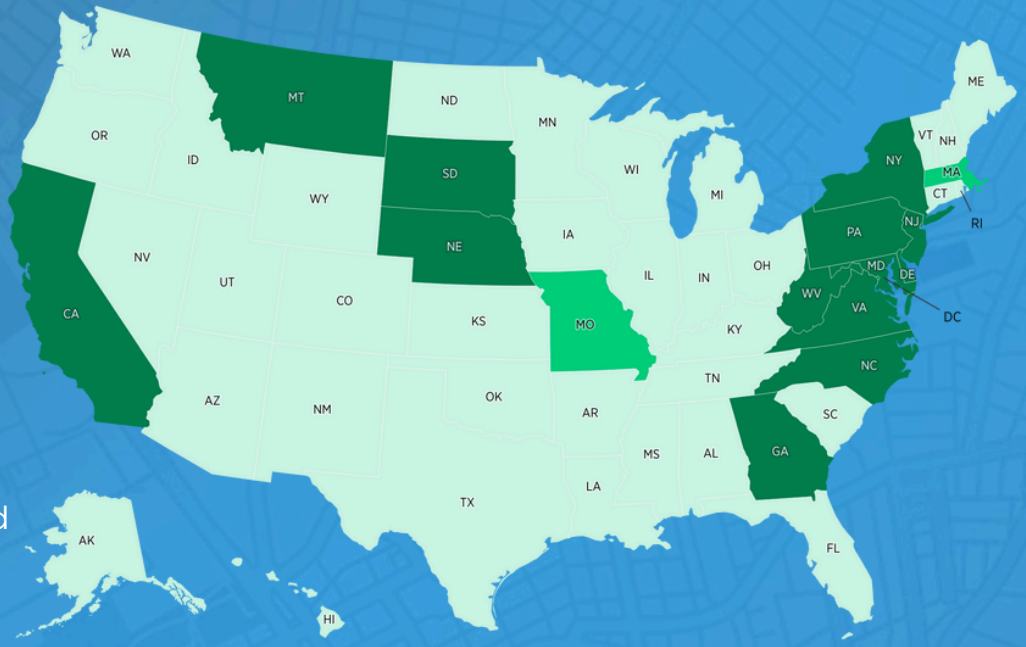


14 States in-person



3 States virtual

Totaling **16 unique** states our Call to Serve team reached



2024 ROADSHOW TOTAL REACH

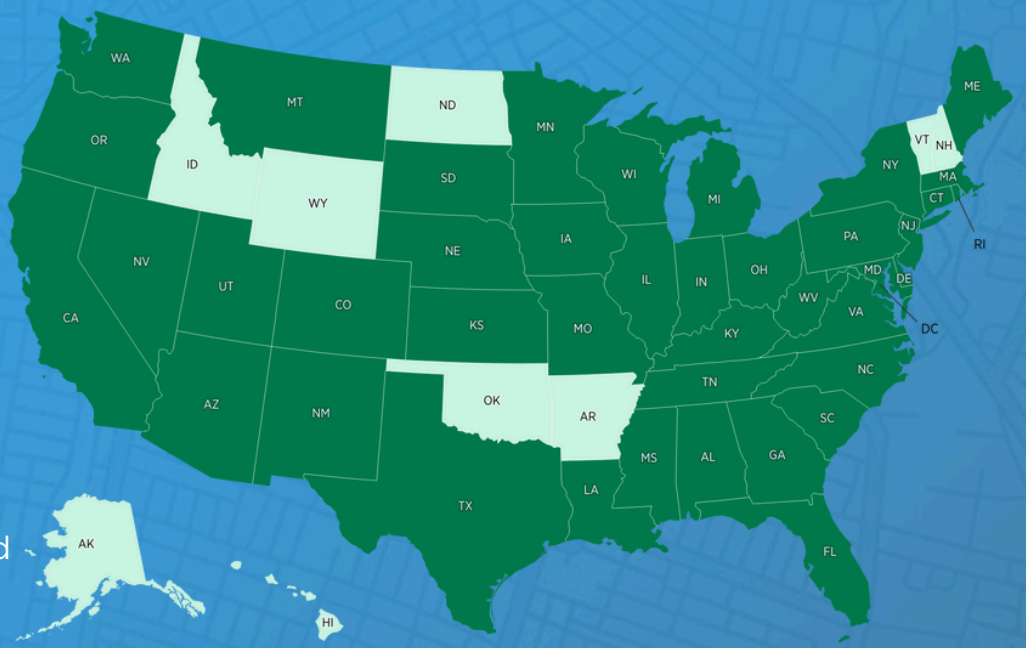
14 In-person

3 Virtual

23 Special Engagements

39 Nationwide Webinars

Totaling **42 unique** states our Call to Serve team reached during Roadshow 2024

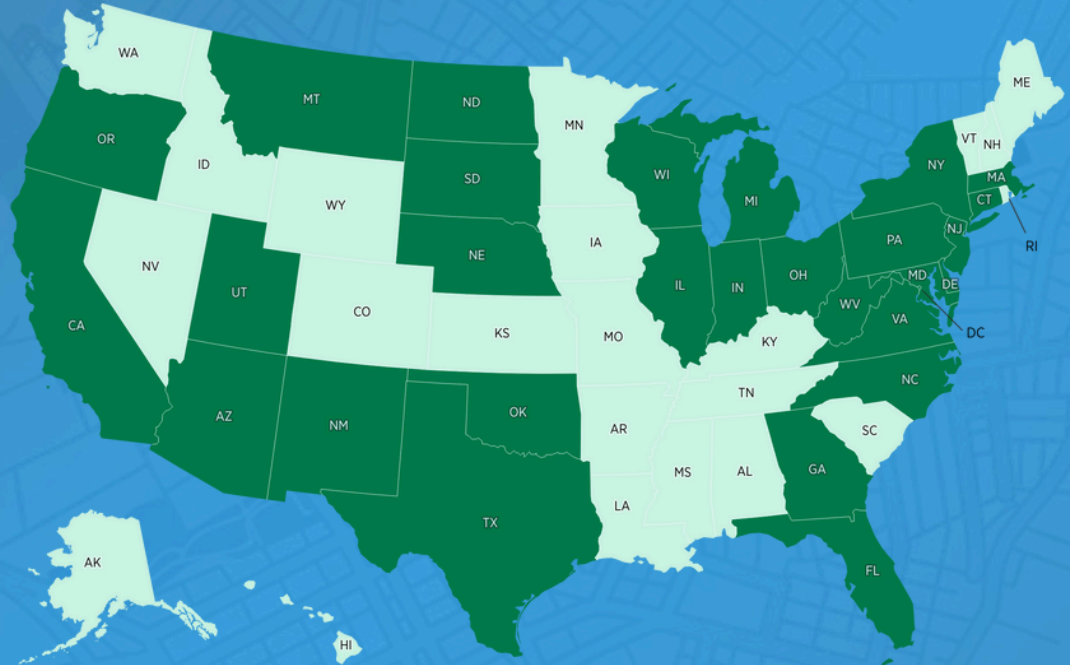


2022 - 2024 UNIQUE STATE VISITS

Since the Roadshow program began in 2022, the Call to Serve Team has visited 29 unique states in-person.

**Visited
In
Person**

**Not
Visited**



The following numbers represent Roadshow’s total reach 2022-2024, including in-person and virtual campus visits, special engagements such as conferences and convenings, nationwide virtual webinars, and the Partnership’s annual Federal Career Expo.

	2022	2023	2024	Total
Students	2,318	1,064	2,606	5,988
Advisors	349	210	280	839
Total	2,667	1,274	2,886	6,827
	2022	2023	2024	Total
States	21	14	14	49

COLLABORATIVE EFFORT



54 Federal employees including the Federal Career Expo



13 Future Leaders internship alumni

The 3rd Annual Public Service Roadshow would not have been possible without a myriad of support. In addition to the Call to Serve team, **8 Partnership staff members actively supported this effort.**

Campus visits, whether virtual or in-person, often featured external speakers who shared their experience in federal service. These **33 external speakers** included **20 federal employees** and **13 Future Leaders alumni.**

IMPACT ON STUDENTS

“I found this session to be very informative and helpful in my consideration of careers in the federal government. I did not know about GoGovernment.org or some of the terms on the USAJOBS search, as well as the distinction with federal resumes, so I found these points to be helpful! Thank you for sharing this information and motivating people to join the federal government!”

“I really enjoyed the webinar. I’m glad I’m not the only one who thinks USAJOBS is complicated to navigate, which helped boost my confidence. I didn’t know about the resume builder tool and I’ll be sure to make multiple for various roles. Thank you!”

“This session was very helpful and opened my eyes to the opportunities to work for the government. It also answered questions about the application processes that I had as well. Great session!”

97% Agreed that the workshop was a good use of their time.

22% Growth in survey respondents indicating they were likely to pursue federal opportunities after workshop compared to prior.