

CALL TO SERVE:

2024 PUBLIC SERVICE ROADSHOW

The numbers below include in-person and virtual campus visits, special engagements such as conferences and convenings, nationwide virtual webinars, and the Partnership's annual Federal Career Expo. Expanded data for each of these categories is included on the following pages.



2,606 Students



280 Advisors



32 MSIs*



43 States



54 Federal employees



13 Future Leaders Alumni



15 Partnership staff



42,983 students reached through Handshake

2024 ROADSHOW TOTAL REACH

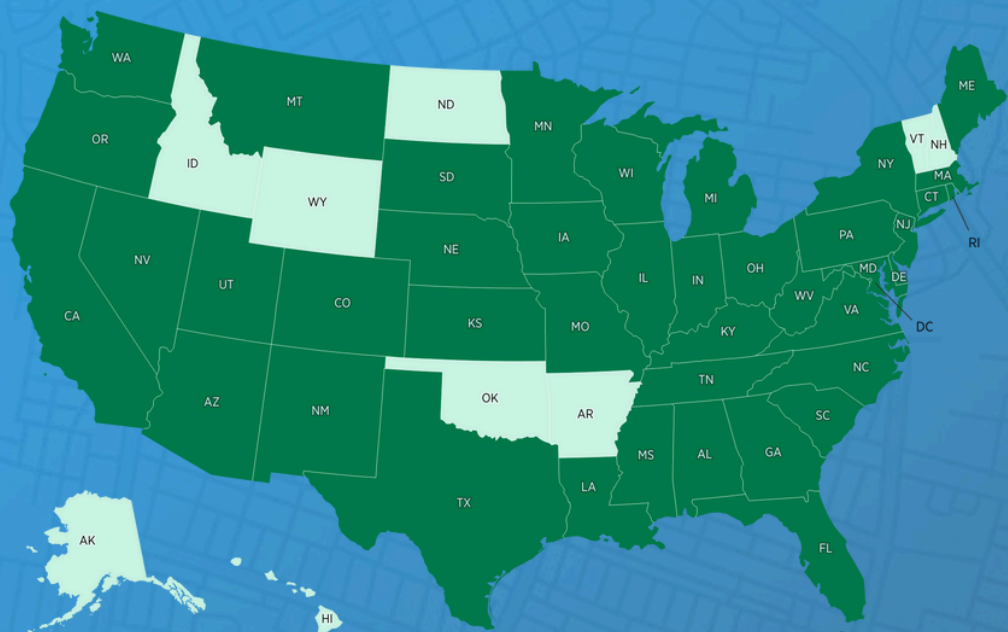
Our Call to Serve team reached **42 unique states** through our 2024 Roadshow

14 In-person

3 Virtual

23 Special Engagements

39 Nationwide Webinars



*This number does not include nationwide virtual webinars

CAMPUS VISITS

The Call to Serve team reached a total of **1,610 students** and **237 advisors** through in-person and virtual campus engagements. In addition to 79 student and advisor facing presentation sessions, the team participated in 32 tabling sessions, 8 career fairs, and 2 panels.



37 Campuses
visited



1,610 Students
reached through
campus visits



237 Advisors
reached through
campus visits

CAMPUS VISITS - DEIA EFFORTS

Diversity, equity, inclusion, and accessibility (DEIA) were a priority of the Roadshow, with 40% of the campuses visited being Minority-Serving Institutions.



MSI campus



Non MSI campus

SPECIAL ENGAGEMENTS

The Call to Serve team reached additional students and advisors through special engagements during the fall roadshow period through events such as the Federal Career Expo, NASPAA Annual Conference, and the PIT UN Summit.



503 Students



43 Advisors

NATIONWIDE WEBINARS

In addition to individual campus visits, the Call to Serve team hosted **three** nationwide virtual webinar sessions open to students anywhere in the country. These webinars reached:



493 Students

at



176 Institutions

in



39 States

COLLABORATIVE EFFORT



54 Federal employees
including the
Federal Career Expo



13 Future Leaders
internship alumni

The 3rd Annual Public Service Roadshow would not have been possible without a myriad of support. In addition to the Call to Serve team, **8 Partnership staff members actively supported this effort.**

Campus visits, whether virtual or in-person, often featured external speakers who shared their experience in federal service. These **33 external speakers** included **20 federal employees** and **13 Future Leaders alumni.**

IMPACT ON STUDENTS

"I found this session to be very informative and helpful in my consideration of careers in the federal government. I did not know about GoGovernment.org or some of the terms on the USAJOBS search, as well as the distinction with federal resumes, so I found these points to be helpful! Thank you for sharing this information and motivating people to join the federal government!"

"I really enjoyed the webinar. I'm glad I'm not the only one who thinks USAJOBS is complicated to navigate, which helped boost my confidence. I didn't know about the resume builder tool and I'll be sure to make multiple for various roles. Thank you!"

"This session was very helpful and opened my eyes to the opportunities to work for the government. It also answered questions about the application processes that I had as well. Great session!"

97%

Agreed that the workshop was a good use of their time.

22%

Growth in survey respondents indicating they were likely to pursue federal opportunities after workshop compared to prior.